Role Title: Communications & Marketing Intern

Location: Irish Seed Savers Association (ISSA), Ireland

Reports To: Fundraising & Communications Manager

Stipend: €25,753 p.a.

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General:

The Irish Seed Savers Association is Ireland's leading NGO working for the conservation of Ireland's heritage crops for food and agriculture, supporting sustainable food systems and biodiversity and practicing organics and agroecology. Along with our conservation work, we operate as a social enterprise, producing Irish Heritage apple trees and organic open-pollinated seed for sale, offering a wide range of learning events to the public and practitioners on subjects related to our work.

Role Overview:

We are seeking a motivated and enthusiastic Communications & Marketing Intern to support the delivery of mission-driven communications and markeing efforts that amplify our conservation work, engage our supporters, and strengthen public understanding of our impact. This role offers a recent graduate the opportunity to build practical skills across a broad range of communications and marketing activities within one of Ireland's leading conservation organisations, supported by high-quality supervision and professional development. The position is an 11-month internship, with the potential for appointment to a permanent role for the right candidate upon successful completion of the programme.

Key Activities:

- Amplifying the organisation's mission, values, and impact through clear, authentic storytelling and public engagement
- Developing mission-aligned communications, including press releases, newsletters, and media outreach that build trust and awareness
- Managing digital communication tools and platforms to connect meaningfully with supporters, partners, and the wider community
- Upholding a consistent, inclusive brand voice that reflects the organisation's values and strengthens relationships with stakeholders
- Tracking and evaluating engagement across digital channels to better understand community needs and improve outreach effectiveness

- Supporting research and insight-gathering to inform programs, advocacy, and communications strategies
- Contributing to sustainable fundraising efforts, including membership, events, and campaigns that advance the organisation's mission
- Assisting with donor stewardship, supporter engagement, and fundraising initiatives to build long-term relationships and shared commitment to impact

The Candidate:

- A recent Communications & Marketing graduate, or a related field.
- Good communication skills and fluent in both written and spoken English
- Experience and skills in using Canva, Mailchimp, Survey Monkey, Google AdWords
- Experience of social media channels including Facebook, Twitter, Instagram, LinkedIn, YouTube and Tik Tok
- Ability to prioritise multiple tasks and projects
- Strong attention to detail, organisation and time management skills
- An interest in conservation, biodiversity and the development of sustainable food systems is preferable but not essential
- Flexibility

Learning outcomes:

At the end of the internship period, the suitable candidate will have developed and/or enhanced the following skills and abilities:

- Understanding and practical experience of the process behind communications and marketing strategy execution
- Insight into the conservation of Ireland's food crop heritage and the challenges and opportunities of communicating the importance of this work to a range of stakeholders
- Enhanced ability to create visual and creative content based on strategic and marketing goals
- Enhanced ability to work well as part of a team
- Enhanced organisational and time management skills
- Increased ability to work to deadlines.

Benefits:
- Staff Discounts on ISSA products
- Free Parking
- Access to Employee Assistance Program
- Bike to Work Scheme